

**WITH 2.5  
READERS PER  
COPY**

more than 1.25 million  
people read each issue  
of *Cooperative Living*.



**\*DISTRIBUTION BY METERS:**

**Cities**

Manassas .....	1
Manassas Park .....	5,690
Petersburg .....	20
Winchester .....	14,199

**Counties**

Accomack .....	25,867
Albemarle .....	1,936
Alleghany .....	2,262
Amelia .....	4,571
Appomattox .....	1,668
Augusta .....	18,235
Bath .....	3,956
Bedford .....	8,935
Botetourt .....	1,931
Brunswick .....	5,957
Buckingham .....	18
Campbell .....	4,744
Caroline .....	13,033
Charlotte .....	4,877
Chesterfield .....	2,726
Clarke .....	5,572
Craig .....	2,184
Culpeper .....	12,027
Cumberland .....	1,365
Dinwiddie .....	6,432
Essex .....	4,103
Fairfax .....	26,506
Fauquier .....	11,872
Frederick .....	36,696
Giles .....	59
Goochland .....	844
Greene .....	9,203

Greensville .....	3,084
Halifax .....	5,868
Hanover .....	7,873
Highland .....	2,370
Isle of Wight .....	4,114
King & Queen .....	1,753
King George .....	2,659
King William .....	4,355
Lancaster .....	2,194
Lee .....	6,858
Loudoun .....	32,742
Louisa .....	12,614
Lunenburg .....	4,207
Madison .....	7,203
Mecklenburg .....	10,338
Montgomery .....	415
Nelson .....	29
Northampton .....	9,020
Northumberland .....	5,121
Nottoway .....	3,275
Orange .....	11,339
Page .....	13,813
Pittsylvania .....	8,336
Powhatan .....	6,042
Prince Edward .....	3,781
Prince George .....	7,810
Prince William .....	83,042
Rappahannock .....	4,990
Richmond (Warsaw) .....	2,273
Roanoke .....	689
Rockbridge .....	6,780
Rockingham .....	14,180
Scott .....	1,253
Shenandoah .....	10,847

Southampton .....	3,772
Spotsylvania .....	23,883
Stafford .....	6,255
Suffolk .....	3,436
Surry .....	2,452
Sussex .....	1,824
Warren .....	11,722
Westmoreland .....	5,718
Wise .....	10

**Towns**

Altavista .....	14
Berryville .....	2,029
Blackstone .....	119
Bowling Green .....	37
Boyce .....	292
Clifton .....	107
Crewe .....	145
Culpeper .....	613
Front Royal .....	18
Haymarket .....	7
Hurt .....	51
Kenbridge .....	15
Leesburg .....	2,188
Madison .....	231
Middletown .....	665
South Hill .....	22
Stanardsville .....	275
Stephens City .....	802
Washington .....	164
Waverly .....	48

Total .....605,670

*\*NOTE: Total meters exceeds readership totals*

## Testimonials

"For more than 20 years, *Cooperative Living* has offered us a unique opportunity to reach our customers throughout Virginia who are looking for a builder to build a new home on their land. We truly value our partnership with you and we look forward to working together for many years to come."

**Scott Sleeme**  
Mitchell Homes

"*Cooperative Living Magazine* is one of the main pillars of our marketing outreach in Virginia. Our 20 plus years of relationship speaks for itself."

**Shelton Cartwright**  
Waterfurnace

"*Cooperative Living* is a fantastic vehicle for Farm Credit. It is a well-produced, trusted, publication that reaches and is read by our target audience. When comparing readers per dollar, there is no other advertising medium that can touch it.

**Jim Belfield,**  
Colonial Farm Credit

"*Cooperative Living* has proven to be the perfect outlet for our media needs – your publication speaks to exactly the audience that we need for our service, and we've been very pleased with the level and quality of response generated to date."

**Buck Robinson**  
Chief Marketing Officer &  
Co-Founder, Outdoor Access, Inc.