

7. GEOGRAPHIC DATA for the November/December 2009 issue

Total paid & verified circulation of this issue was 0.3% greater than the total average paid & verified circulation.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Alabama	52		52		52
Arizona	58		58		58
Arkansas	23		23		23
California	205		205		205
Colorado	68		68		68
Connecticut	94		94		94
Delaware	761		761		761
District of Columbia	627		627		627
Florida	761		761		761
Georgia	210		210		210
Idaho	7		7		7
Illinois	75		75		75
Indiana	46		46		46
Iowa	13		13		13
Kansas	20		20		20
Kentucky	101		101		101
Louisiana	30		30		30
Maine	27		27		27
Maryland	5,374		5,374		5,374
Massachusetts	93		93		93
Michigan	71		71		71
Minnesota	26		26		26
Mississippi	17		17		17
Missouri	55		55		55
Montana	9		9		9
Nebraska	10		10		10
Nevada	16		16		16
New Hampshire	28		28		28
New Jersey	907		907		907
New Mexico	26		26		26
New York	693		693		693
North Carolina	2,224		2,224		2,224
North Dakota	33		33		33

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Ohio	429		429		429
Oklahoma	26		26		26
Oregon	19		19		19
Pennsylvania	1,647		1,647		1,647
Rhode Island	12		12		12
South Carolina	183		183		183
South Dakota	143		143		143
Tennessee	307		307		307
Texas	240		240		240
Utah	21		21		21
Vermont	15		15		15
Virginia	378,158		378,158		378,158
Washington	208		208		208
West Virginia	2,626		2,626		2,626
Wisconsin	31		31		31
Wyoming	3		3		3
TOTAL 48 CONTER-MINOUS STATES	396,828		396,828		396,828
Alaska	5		5		5
Hawaii	12		12		12
TOTAL ALASKA & HAWAII	17		17		17
U.S. Unclassified					
TOTAL UNITED STATES	396,845		396,845		396,845
Poss. & Other Areas	8		8		8
U.S. & POSS., etc.	396,853		396,853		396,853
Canada					
International					
Other Unclassified					
Military or Civilian					
Personnel Overseas	42		42		42
GRAND TOTAL	396,895		396,895		396,895

ANALYSIS BY ABCD COUNTY SIZE for the November/December 2009 issue

Magazines of less than 500,000 total average paid and verified circulation not required to answer this paragraph.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2009

A. DURATION

- (a) One to six months (1 to 5 issues)
 - (b) Seven to eleven months (6 to 9 issues)
 - (c) Twelve months (10 issues)
 - (d) Thirteen to twenty-four months
 - (e) Twenty-five months and more
- Total Subscriptions Sold in Period See Par. 9

B. USE OF PREMIUMS

- (a) Ordered without premium
 - (b) Ordered with material reprinted from this publication
 - (c) Ordered with other premiums
- Total Subscriptions Sold in Period See Par. 9

C. CHANNELS

- (a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers
 - (b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling
 - (c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations
 - (d) Subscriptions as part of membership in an organization
- Total Subscriptions Sold in Period See Par. 9

04-1007-0

Analyzed Issue Date

Analyzed Issue Text (for double month issue date)

11-12/01/09

Average Single Copy Price

Association Subscription Price

4.90

U.S. Subscription Price

4.90

Canadian Subscription Price

International Subscription Price